

ISAT 2025 Work Plan

Goal	Innovation Objective	Primary Lead	Point of Contact	Second Lead	Notes
Governance	Evaluate website needs to secure new website, AMS, volunteer software, app, and any associated member benefits, add a speaker roster to the website	Ad Hoc Committee	Amy Heath	Haywood Morgan	AJ Thibodeaux, Michael Levy, Kenney Shook, add at least one member and marketing person to committee, consider adding Emily King
Governance	Meet in 2025 to create the 2026-2028 Strategic Plan	Executive Committee	Ronny Nelson	Gene Gehring	Strat Plan includes individuals from EC to include 12 to 16 people TBD by EC
Outreach	Day of service to partner with TFS for Arbor Day & other (possibly develop a service day template)	Executive Committee	Ronny Nelson	Courtney Blevins	
Educational	Explore arborist apprentice program in Texas	Education Committee	Sarah Campbell	Kirsten Schneider	
Governance	Succession planning for each committee	Exeuctive Committee	Ronny Nelson	Gene Gehring	Complete succession plan for each committee and subcommittee chair