ISAT 2024 - Work Plan					
Goal	**Innovation Objective**	**Primary lead**	**Point of Contact**	**Secondary lead**	**Notes**
Governance	Develop a succession management plan for all EC, Director, and Committee Chair positions, as well as future ISAT staff	Executive Committee (Governance)	Rebecca Johnson	Gary O'Neil & AJ Thibodeaux	Inclusion of board job descriptions
Governance	Develop a policy for the responsible management of reserve funds	Finance Committee (Governance)	AJ Thibodeaux		Easily transferrable and accessible
Member Services	Develop a service day program	Outreach	Mark Bird		Ad Hoc Committee
Member Services	Conduct a survey of non-members to understand their demographics and reasons for not joining.	Membership	Jamie Thibodeaux	Megan Wood	
Member Services	Program educational offerings to attract and benefit Spanish language members	Ad Hoc Bilingual Committee	Amy Heath	Bill Green	Seeking options for simultaneous interpretation at TTC
Educational	Initiate CEU newsletter articles	Newsletter Committee	David Appel	Gene Gehring & Megan Wood	Develop process
Educational	Develop an ISAT scholarship program for educational events	Ad Hoc Non-Traditional Scholarship Committee	Kenney Shook	Education Committee	Develop policy
Public Awareness/ Governance	Evaluate website needs to secure new website, AMS, volunteer software, app, and any associated member benefits (speaker list, member portal, mobile accessibility, etc)	Ad Hoc Committee: Website	AJ Thibodeaux		Ad Hoc Committee: convene in 2024 to begin evaluation and research process
Public Awareness	Promote and leverage Arbor Day/Tree City/Campus/Line USA programs with TFS	Outreach	Courtney Blevins	Megan Wood	Promote Arbor Day with TFS
					Approved November 30, 2023