



Texas Chapter International Society of Arboriculture

October 2023 TreEmail

**Arborist Entrepreneur:
Proper Business Set-up
for Success Webinar**
Nov. 14, 2023— 5:15pm to 6:30pm (CT)

Arborist Entrepreneur: Proper Business Set-up for Success Webinar

Nov. 14, 2023 - 5:15 to 6:30 CT

Register today!

Have you wondered how to set-up an arborist business or strengthen the one you have?

Join your peers for a webinar to learn about the difference proper set-up can have for your business.

Key Points:

- Legal Business Set-up: S-corp, C-corp, and LLC
- Financial: Key Performance Indicators (KPIs), Financial Statements, and Accounting Systems
- Production: Estimating, Customer Retention Management (CRM)/Clients, and Employees
- Additionally: Business Models and Revenue Generation

Presenter Edward Morrow uses his experience as an accountant, arborist, and author to help tree care professionals better understand business and create sustainable careers in arboriculture.

Price: \$35 - *Member benefit*: Current Texas Chapter ISA members can use their ISA CSID number to receive a \$15 discount.

Speaker:

Edward Morrow is a Certified Arborist, tree risk assessment qualified (TRAQ) and an author. With his accounting background, he created Next Level Arborists (www.nextlevelarborists.com) to help other arborists understand their numbers and improve the financial picture of their tree care service.

[Click here for more information](#)



The 2023 Texas Tree Conference Was a Huge Success! Sessions are available as on-demand webinars

Thank you to everyone who participated in this year's Texas Tree Conference, Academy, Trade Show and Tree Schools. Be sure to mark your calendars for September 25-27, 2024, for the Tree Conference in Waco.



ISAT has sent a link to view the recorded sessions as on-demand webinars at no extra charge until the end of the year to everyone who registered for the conference.

If you didn't register, you can view the sessions on-demand. There is a big discount when you purchase all 20 sessions together!

[Click here for more information on viewing the 2023 Conference sessions](#)



2023 Texas Tree Awards The Best in Texas!

Over 700 arborists celebrated the announcement of this year's winners at the Texas Tree Conference Awards Luncheon. And the winners are:

- Texas Arborist of the Year
 - **Keith Babberney**
- Texas Chapter ISA Presidential Award of Merit

- **Sarah Campbell**
- Gold Leaf - Outstanding Landscape Improvement
 - **Branching Out Program- The Texas Tree Foundation**
- Arboricultural Project of the Year
 - **Eastside Commerce Center - Tree Mann Solutions**
- Outstanding Community Forestry Program
 - **Keep McAllen Beautiful**

Congratulations to the nominees and winners!

[Click here to learn more about the Texas Tree Awards](#)



Scott Geer - Volunteer Spotlight

Scott Geer has a passion for trees that goes back to his academic training in forestry and forest entomology. After completing college, he diverged into a successful career in the IT industry but in 2008, was able to return to his first love: tree care. He is the proud owner of Tree Shepherds and is a Board Certified Master Arborist as well as a graduate of the American Society of Consulting Arborists (ASCA) Academy.

Scott has been a member of Texas Chapter ISA since 2007 and can be found supporting other individuals entering the tree care community through education and networking. He chooses to be a Texas Chapter ISA member because of the quality continued education, access to the Master's Series Workshop, and the ability to stay connected to the greater arborist community. Scott looks forward to the TreEmail and the In the Shade publication.

Scott attended the Texas Tree Conference in September and volunteered at the Arborist Social. He was the first to arrive to help set-up and made sure to position the tables and chairs where the shade would be when the attendees arrived. If you enjoyed the seating arrangement in the shade, you can thank Scott for that! Scott shared that volunteering at the Tree Conference was important to him. He has been attending for almost fifteen years and the conference has always provided him ways to grow professionally and through networking. He now brings a large portion of his company each year so they too can enjoy the professional development. Volunteering was his way to give back to the Chapter.

Calendar of Events

**Members receive notice of events before non-members, and events often sell out quickly.
Don't miss out - join today!**

October:

- Oct. 16: 2023 Partners in Community Forestry Conference and Alliance for Community Trees Day, Washinton, D.C
- Oct. 20: North American Tree Climbing Championship – Washington, D.C.
- Oct. 25: Society of American Foresters Convention, Sacramento, CA

November:

- Nov. 1: Tree Risk Assessment Qualification Renewal- Virtual (registration closed)
- Nov. 3: Texas State Arbor Day - Statewide
- Nov. 10-12: TCIEXPO - St. Louis, MO
- Nov. 14: Arborist Entrepreneur: Proper Business Set-up for Success Webinar
- Nov. 17: ISA Certified Arborist, Municipal, Utility Exam - Fort Worth(closes Nov. 1)

December:

- Dec. 3-6: ASCA Annual Conference - Renton, WA

January:

- Jan. 11-12: Arboriculture 101 with Dr. Todd Watson - Bryan

Thanks again to our great Texas Tree Conference sponsors

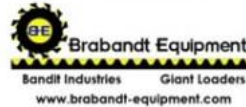


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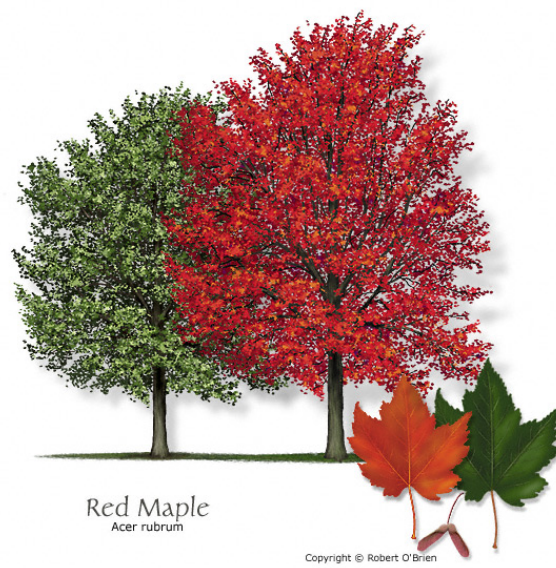


Gold



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