

FY 2023 ISAT Approved Work Plan

ISAT 2023 - Work Plan				
Goal	Innovation Objective	Primary lead	Secondary lead	Notes
Governance	Develop a succession management plan for all EC, Director, and Committee Chair positions, as well as future ISAT staff	Executive Committee (Governance)		
Member Services	Develop a service day program for members.	Outreach	Membership	Ad Hoc committee. Mark Bird Chair
Member Services	Conduct a survey of non-members to understand their demographics and reasons for not joining.	Membership		Focus on Certified Arborists who are not ISAT members.
Member Services	Program educational offerings to attract and benefit Spanish language members	Ad Hoc Bilingual Committee	Education	Include Eng/Spain speakers who are bilingual and can present 2x at the TCC. Spanish language on-demand webinars added to Online Learning Series. Options for including in workshops. Survey email list for committee volunteers. Amy Chair. Demian Gomez (TFS), Rene Pina (SA), MX ISA, ISA Hispanic Committee. IRA funding?
Member Services	Contract for a three-year strategic plan for ISAT credentialing that will increase and retain credential holders	Credentialing		
Educational	Create a 3-year educational event matrix covering diverse content, teaching levels, and geography.	Education Committee		John has draft for the committee
Educational	Develop an ISAT scholarship program for educational events for non-government members.	Ad Hoc Non-Traditional Scholarship Committee	Education Comm	See New England Chapter has a scholarship program that funds non-traditional members. Start with the Tree Conference. Chair Kenney. Haywood, Kirsten, Ronny, Kenney, star. Funding from sponsors. Bring program back to Board for approval. Possible Inflation Reduction Act \$ or Beatra 2022 - \$10,000.
Educational	Conduct webinars with allied professionals.	Education Committee		Offer speakers on topics relevant to allied green industry groups. Texas Chapter Landscape Architects. One topic: Need for Certified Arborists
				Dec. 13, 2023 Approved