



# Texas Chapter International Society of Arboriculture

January 2022 TreEmail

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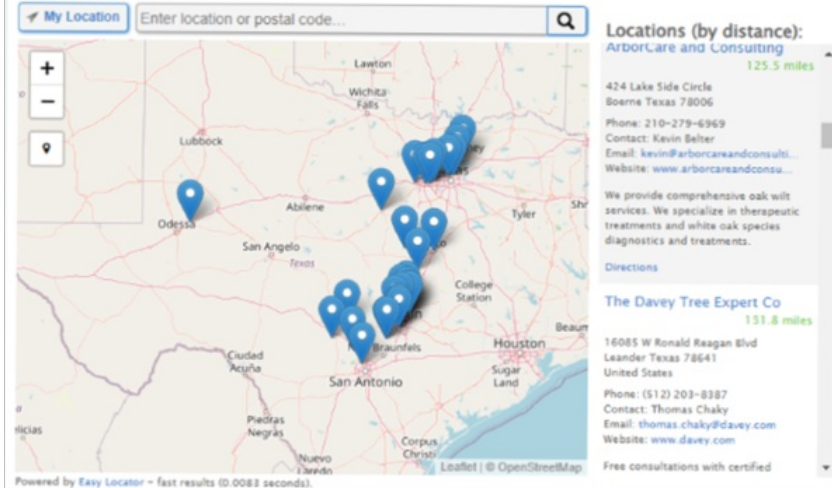
## **TRAQ Course and Assessment and Renewal Houston and Dallas**

The Texas Chapter ISA is offering an ISA Tree Risk Assessment Qualification (TRAQ) course and renewal. TRAQ provides an opportunity for arborists to expand their knowledge through education and training in the fundamentals of tree risk assessment. This qualification promotes the safety of people and property by providing a standardized and systematic process for assessing tree risk. The results of a tree risk assessment can provide tree owners and risk managers with the information to make informed decisions to enhance tree benefits, health, and longevity.

**April 11: Tree Risk Assessment Qualification Renewal- Houston**  
**April 12-14: Tree Risk Assessment Qualification Course - Houston**  
**June 27-29: Tree Risk Assessment Qualification Course - Dallas**

*Note: Workshop registration notices go to ISAT members before they are announced, and they fill fast! - **Join today!***

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## 2022 Oak Wilt Vendor Online Directory Registration

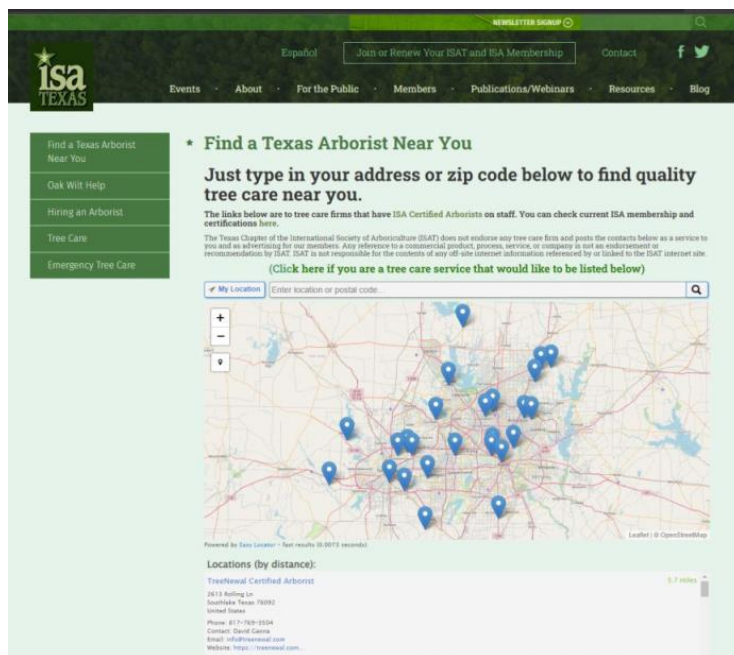
Registration deadline: Feb. 25, 2022

Help your customers find you and your oak wilt services! Register today to be listed as a 2022 vendor on the [Texas Oak Wilt Vendor Directory map tool](#).

If you haven't done it yet, it's time to create or renew your Oak Wilt Vendor Listing that will show up on the Texas Chapter ISA website.

Your firm must have a staff member who is an ISA and ISA Texas member in good standing, be Texas Oak Wilt Qualified and have a current TDA Applicator's License to be listed.

[Advertise in the Oak Wilt Vendor Online Directory Here](#)



## Advertise your tree care services on the Texas Chapter ISA "Find an Arborist" app

- Help your customers find you!
- Increase your website page ranking!
- Acquire more business!
- Support the Texas Chapter ISA website!

The Texas Chapter ISA has a new app on its website designed to let tree care customers easily find you and your services. They just type in their zip code or address and your firm pops

up on a map for them to click on. You can register up to five (5) business locations.

[Click here to see the Find an Arborist page on the ISAT website.](#)

\*Note on ISA Certified Arborist requirement: To be listed on Find an Arborist, your firm must have a staff member who is a current Certified Arborist or BCMA and who is an ISA and Texas Chapter member.

[Advertise in the "Find the Arborist" app here](#)

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## **Trees Mean Business!**

### **Poor landscaping can decrease property value by as much as 30%**

According to a survey by Trees.com, 78 percent of real estate agents say poor landscaping negatively affects property values.

Around 24 percent of professionals say poor landscaping can reduce a home's value by 10 percent, while 22 percent say the value decreases by 20 percent. Another 18 percent predict a home's value drops by 30 percent or more.

The landscaping elements that add the most value to a home include grass (64 percent), trees (59 percent), and flowers (52 percent).

According to the survey, 91 percent of agents say adding just one healthy tree can increase property value.

[Click here for more](#)

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## De-mulching Tree Volcanos

While mulching with virgin hardwood mulch can have benefits for plant beds in terms of moisture retention, and insulating fragile plant roots, the shift away from using quality products is having a negative impact on plant material.

[Read more here](#) (and tell them to quit weed-eating young tree trunks while you are at it!)

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## Volunteer Spotlight - Meagghan Reid

I am an arborist with Texas Tree Surgeons. Most of my day is spent meeting with homeowners to evaluate their health and maintenance needs. I have been an ISA Certified Arborist for 10 years, am Texas Oak Wilt Qualified, Tree Risk Assessment Qualified, and became a BCMA in January 2022.

I believe arborists help connect people to trees. We have an important role in community education and in ensuring that our urban forest is cared for to the best extent possible. It is my daily mission to bridge the gap and help people 'get to know' their trees. I am a new addition to the volunteer party with Texas Chapter ISA, and it was long overdue. I thoroughly enjoy being able to participate on the Education Committee for ISAT however I can.

My favorite hobby is no surprise: I have always enjoyed planning, prepping and growing a veggie and herb space wherever I can. My gardening has been slow as of late because I'm a new mom again (after 17 years - there's my fun fact!) and my toddler has yet to develop the enthusiasm of helping mom for more than two minutes - but we'll get there!



## Looking to Hire? Looking for a Job?

Help! I need help! If you are looking to hire or looking for a job, check out the [ISAT job postings here](#). You can also find online resources for posting [here](#).

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### Quick Notes:

- [Arbor Day Foundation is 50 this year. Watch the video](#) (2 minutes)
  - [Rising lumber prices add more than \\$18,600 to new home prices](#)
  - [American White Oak, used for Bourbon casks, struggles to regenerate](#)
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## Calendar of Events

**Members receive notice of events before non-members, and events often sell out quickly. Don't miss out - join today!**

### January:

- [Jan. 20 - Feb. 4: Arboriculture 101 with Dr. Todd Watson - Bryan](#)
- [Jan. 24-26: Tree Risk Assessment Qualification Course - Austin](#)(full)
- [Jan. 25-28: Certified Arborist Prep Course: Edinburg](#)
- Jan. 29: Texas Chapter ISA Day of Service - Historic Ranger Oaks, Seguin
- [Jan. 27: Electrical Hazard Awareness Workshop - San Antonio](#)

### February:

- [Feb. 4 to Feb. 25: Certified Arborist Prep Course - San Antonio](#)
- [Feb. 10-11: Certified Arborist Prep Course - Lubbock](#)
- [Feb. 15: ASCA Consulting Academy - Indianapolis](#)
- [Feb 16: Certified Arborist, Municipal, Utility Exam - Austin](#)
- [Feb. 16: North Texas Urban Forestry Conference - Hurst](#)

### March:

- [March 9: Certified Arborist, Municipal, Utility Exam - Houston](#)
- [March 14-15: Tree Diagnosis Workshop - Texas A&M, College Station](#)(full)
- March 22-23: The Science of Pruning - Georgetown. TBA

### April:

- [April 11: Tree Risk Assessment Qualification Renewal- Houston](#)
- [April 12-14: Tree Risk Assessment Qualification Course - Houston](#)
- [April 22-24: Texas Women's Tree Climbing Workshop - Wimberley](#)
- April: Wildfire Risk Reduction Qualification (WRRQ). TBA

### May:

- May 19-20: Texas Oak Wilt Qualification Course and Assessment - Glenrose. TBA

### June:

- June 9-10: Texas Oak Wilt Qualification Course and Assessment - Fredericksburg. TBA
- [June 27-29: Tree Risk Assessment Qualification Course - Dallas](#)

### July:

- July: Tree Pathology 101 with Dr. David Appel (Webinar Series). TBA

### August:

- Aug. 5-7: North American Tree Climbing Championship - Minneapolis

### September:

- [Sept. 3-10: Tour de Trees - Iowa](#)
  - [Sept. 12-14: ISA Annual International Conference - Malmö, Sweden](#)
  - [Sept. 27-29: 42nd Annual Texas Tree Conference - Waco](#)
  - Sept. 27: Tree Risk Assessment Qualification Renewal-Waco
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**Not a Texas Chapter ISA Member?**  
**[Click Here](#)**

Texas Chapter ISA | 979.324.1929 | [www.ISATexas.com](http://www.ISATexas.com)

