



Texas Chapter International Society of Arboriculture

March 2021
Texas Chapter ISA TreEmail

Introduction To Entomology for Arborists
Webinar Series

March 17, 2021 – Pesticide Laws and Regs Update
March 31, 2021 – Entomology 101 for Arborists
April 7, 2021 – Entomology 102 for Arborists
April 13, 2021 – Common Insects of Trees and Landscape Plants
April 21, 2021 – Integrated Pest Management

Presented By

Molly Keck
Integrated Pest Management Program Specialist
Board Certified Entomologist
Texas A&M AgriLife Extension Service
Bexar County

Laura Miller
County Extension Agent
ISA Certified Arborist
Texas A&M AgriLife Extension Service
Tarrant County

Presented By
isa TEXAS Texas Chapter
International Society
of Arboriculture
Online Learning Series

Sponsored By
TREE CLINIC PHARMACY

Register at ISATexas.com

Register Today:
Introduction to Entomology for Arborist Webinar Series
Five Sessions - Noon to 1:00 PM
March 17, 31 and April 7, 13 and 21, 2021 (5 CEU's)
What's that bug and what's it doing to my tree?

Join Board Certified Entomologist, Molly Keck, for the Introduction to Entomology Webinar Series for Arborists. Over several noon meetings, you can gain a greater understanding of entomology, integrated pest management in the landscape and be able to identify common insect problems in the landscape. ***If you miss any sessions, don't worry, you will be able to watch or rewatch them all later whenever you want at your convenience for 60 days.***

This series provides a foundation to understanding insects - sort of a 'bug bootcamp'. You will learn the basics of entomology. What is an insect versus other relatives? Who does the damage and in what part of their lifecycle? How do they feed? The series looks at specific species and delves into the specifics of where they lay eggs, the damage they cause, and what attracts them. The series ends with a look at Integrated Pest Management (IPM) of tree and landscape pests. By watching this webinar series, you will expand or reinforce your understanding of insects in the landscape. It provides a basis for understanding more in-depth presentations on emerald ash borers or other Insect problems.

Are you a certified pesticide applicator? By viewing this series and attending the "Laws and Regs" session presented by Laura Miller, Texas A&M AgriLife Extension Service horticulture agent in Tarrant County, you can acquire all 5 TDA CEUs that meet the annual requirement. *(Note: TDA CEU's are only available if you attend the live sessions)*

This ISAT Online Learning Series is sponsored by Tree Clinic Pharmacy

**Texas Trees and the Blizzard of '21:
What's Next? Webinar**

ISAT Members Only
March 9, 2021
1.5 Hours 1 ISA CEU



Dr. David Appel
*Professor & Associate Department Head
Department of Plant Pathology & Microbiology
Texas A&M University*



With:
Russel Peters, Arborological Services, DFW
Susan Henson, Retired, DFW
James Tuttle, Tree Loving Care, Lubbock
Guy LeBlanc, Arbor Vitae Tree Care, Austin
David Vaughn, ArborVaughn, San Antonio
Dr. Todd Watson, Consulting Arborist, Millican



Texas Chapter
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Online Learning Series

Texas Trees and the Blizzard of '21: What's Next?
On-Demand Webinar - What's going on with our trees? (1 ISA CEU)

If you are an ISAT member, you were invited last week to watch Dr. David Appel from Texas A&M University and a panel of long-time arborists from around Texas discuss the impact of the deep freeze of 2021 on Texas trees and plants. The panel discussed the science of freeze damage and shared their experiences with similar storms in the 1970's and 1980's. This webinar was recorded and now you can listen and learn about how to best care for trees after the big freeze of '21. You must be a Texas Chapter ISA member to view this free webinar. (ISAT members can contact Misti Perez at misti@isatexas.com for the Discount Code for free viewing)

Non-members: When you register for this webinar and pay your \$45, you will automatically receive discounted a one-year Texas Chapter ISA membership.

[Click here for more information on the freeze damage to Texas trees webinar](#)



What about Storm Damage to Trees?
Here are some resources...

Storm damage prevention and treatment

There is no doubt trees can cause damage and be damaged in storms. However, appropriately placed and maintained trees can help reduce damage to structures in storms by deflecting wind, and reduce damage to trees. [University of Florida here.](#)

Best Management Practices - Tree risk assessment. 2nd ed. International Society of Arboriculture.

This BMP is intended to serve as a guide for arborists to assess tree risk as accurately and consistently as possible, to evaluate that risk, and to recommend measures that achieve an acceptable level of risk. [ISA here.](#)

U.S. Forest Service, Urban Forestry South, Vegetation Risk Management Plan Template

The Vegetation Risk Management Plan (VRMP) is developed as a tool to help increase public safety after a storm event, maintain optimum urban tree canopy, promote tree health, provide for effective emergency and arboricultural management, and decrease emergency management costs. [USFS here.](#)

If you are a tree grower, [click here to take the 2021 Winter Storm Damages for the Nursery and Landscape Industry in Texas from TNLA/TAMU](#)



Oak Wilt Qualification Course and Assessment Did you miss the notification about this event?

ISAT will be hosting three Oak Wilt Qualification Course and Assessment events in May and June. If you didn't get a chance to register, it may be because you are not a member. Members get a one-week advance notice of any upcoming ISAT workshops and webinars - and they fill up fast! There are only several slots left - you can find the registration links at in the events calendar below. To make sure that you get timely notice of ISAT events, join today! You can even get a discounted membership and a free webinar on trees and the big freeze (see below).

[Click here to join the Texas Chapter ISA for \\$55](#)

[Click here to join ISAT for only \\$45 and watch the Texas Trees and the Big Freeze Webinar for free](#)



What's Your Favorite Tree - Vote Now! The 2021 Texas Tree Showdown Contest

How to Play:

- To participate you will need to go to the ISAT [Facebook](#), [Instagram](#), and [Twitter](#) pages.
- Vote for your favorite Texas trees in four rounds, ending with one each of Texas' favorite native and

non-native trees.

- Voting in Rounds One, Two and Three will be on Facebook, Twitter and Instagram. The winner of each head to head matchup will move on to the next round.
- If you vote, we will send you an email link to vote in the final round.

Schedule:

- Round One will begin March 8 and end March 26, with head-to-head competition located on the ISAT Facebook, Instagram and Twitter sites. Choose eight trees from the 16 Native and Non-Native species list.
- Round Two will be from March 29 through April 9 and only four trees will remain. (Facebook, Instagram and Twitter)
- Round Three will be from April 12 through April 16 with the final two trees going head-to-head for the win. (Facebook, Instagram and Twitter)
- Final voting for the top Texas Tree will take place in Constant Contact and begin on April 21 and end on April 28 with the winning tree announced on National Arbor Day, April 30.

Prizes:

ISAT members who successfully pick the Final 4 trees will be awarded a discount of \$45 off the 2021 Texas Tree Conference.

[Click here for more information on the Texas Tree Showdown Contest](#)



— Mo Hardy

Customer Service for Small Business Owners: Everything You Need to Know

The customer is always...

Learning how to deliver superb small business customer service can help you keep your customers happy, sail through mistakes without losing accounts, and boost your small business. However, providing superb service can be a challenge at all stages — whether you're just starting a business, or you're an established small business owner who's working to get your **customer service** right as you juggle all the tasks involved in running your business.

Need a little help improving your small business customer service? This guide will walk you through the basics of providing great service and arm you with the ideas and tools you can use to make your customers happy. If you already have a small business, you'll get the information you need to improve your service or to fix problems that may be holding you back from reaching a higher level of growth and success.

[Read more here and download the free e-book on how to retain customers](#)

[Here is an article on how to find new customers for your small business](#)



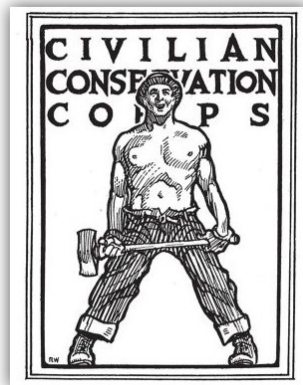
Looking to Hire? Looking for a Position?
Check out the ISAT job postings

Tree care companies in Texas are in the busy season. If you are looking to hire or looking for a job, check out



Brian Ashley Scott
Fallen Leaves

It is with great sadness that we announce the passing of one of our own in the tree community [Brian Scott](#). Brian was an ISA Certified Arborist, long-time Chapter member and an exam proctor with ISAT. He was a positive force for urban forestry and arboriculture in an area where trees are a challenge to grow. In lieu of flowers, his family requests donations be made to the [Arbor Day Foundation](#), or 1-888-448-7337. Donations are to be designated for Amarillo, Texas. If you can make a donation in his honor, please do so.



Biden's Civilian Climate Corps
New Deal program gets recycled

One of the most popular programs from the New Deal is making a comeback, nearly 90 years later.

President Joe Biden recently signed an executive order to create a Civilian Climate Corps. The initiative, he wrote, will provide "good jobs" for young people and train them for environmentally friendly careers, putting them to work restoring public lands and waters, planting trees, improving access to parks, and of course, tackling climate change. It's inspired by the original Civilian Conservation Corps, one of President Franklin D. Roosevelt's signature New Deal programs launched to take on the Great Depression.

[Read more here](#)

[Or maybe use these tree planting robots!](#)



ISAT Volunteer Spotlight - Rachel McGregor Thank you for helping Texas trees!

Rachel McGregor is an ISA Certified Arborist from Springtown, Texas. She has a six year old red headed son, Resin, and yes what they say about red heads is true. She graduated from Texas A&M University with a Bachelor's of Science in Urban Forestry in 2010, while working on undergraduate research with Dr. David Appel at Texas A&M University on oak wilt. Rachel received a Master's of Science in Plant Pathology with an emphasis on Nematology from Tarleton State University in 2012. She serves on the Board of Directors for both ISAT and the Cross Timbers Urban Forestry Council, she is an ISA Certified Arborist and Texas Accredited Forester. Rachel handles social media for ISAT including our Texas Tree Showdown (see above).

Rachel has been working as a Staff Forester II in Granbury for eight years and her goal is to educate the public on the importance of early detection and management options for oak wilt, promote forest health, and assist landowners with helpful stewardship information for their property. In her spare time she coaches and plays volleyball, serves on the PTA Board at her son's school, reads psychological thrillers, and plays Aunt Rayray to her nephew and three nieces.

Want to get involved with your Texas Chapter ISA? Contact Misti Perez at misti@isatexas.com

...and if you have a 2-minutes to spare - a completely cool video of "Tree Painting" that even Dr. Alex Shigo would approve. [View here](#)



News from ISA International

2021 International Tree Climbing Competition Update

With the uncertainty of future shut downs, and the continuation of travel and meeting restrictions globally ISA made the decision to not hold the 2021 International Tree Climbing Competition (ITCC). The safety of our members, competitors, volunteers, and team members remain our priority. [The next ITCC will be held in September of 2022 in Copenhagen, Denmark.](#)

Credential Extensions Granted

On November 13, 2020 ISA announced that given the limitations imposed throughout the world by the current global pandemic and CEU-related data captured between March and October 2020, it is clear the difficult scenario created for our local Continuing Education Providers, ISA Qualification Hosts, and consequently ISA credential holders who need to maintain an ISA certification and/or qualification. We have looked at the different scenarios and data available and the following will be implemented to support ISA credential holders during this global pandemic:

ISA Certification Holders with a certificate set to expire on December 31, 2020 will receive a complimentary extension until April 29, 2021 to meet the requirements to renew their certification(s).*

ISA Tree Risk Assessment Qualification (ISA TRAQ) credential holders with an expiration date set within December 31, 2020 and June 29, 2021 will receive an extension until June 30, 2021 to renew their ISA TRAQ credential.

See [ISA FAQ](#) for more information.

Credential Holders! Digital Badges

Showcase your expertise by earning an ISA credential and sharing your accomplishments through the [ISA digital Badge platform](#). Add it to your signature on your emails!

NOW AVAILABLE: The latest ISA Best Management Practices is now available online, [Poda, tercera edición](#), the Spanish translation of Pruning, third edition. The Spanish edition of Tree Pruning provides the same material as the English version and provides reasons why pruning should be undertaken, explains pruning types, provides background on pruning cuts, reviews sample pruning specifications, and comments on the timing and necessity of these operations.

Calendar of Events

Members receive notice of events before non-members. [Don't miss out - join today!](#)

March:

- March 17: [Introduction to Entomology Webinar Series - Session 1: Pesticides - Laws and Regulation Update](#) - with Laura Miller
- March 31: [Introduction to Entomology Webinar Series - Session 2: Entomology 101 for Arborists](#)- with Molly Keck

April

- April 7: [Introduction to Entomology Webinar Series - Session 3: Entomology 102 for Arborists](#)- with Molly Keck
- April 14: [Introduction to Entomology Webinar Series - Session 4: Common Insects of Trees and Landscape Plants](#) - with Molly Keck
- April 21: [Introduction to Entomology Webinar Series - Session 5: Integrated Pest Management](#)- with Molly Keck
- April 28-30: [ISA Tree Risk Assessment Qualification \(TRAQ\) – DFW](#)(Members are notified first - [Join Today!](#)) (closed - full)

May:

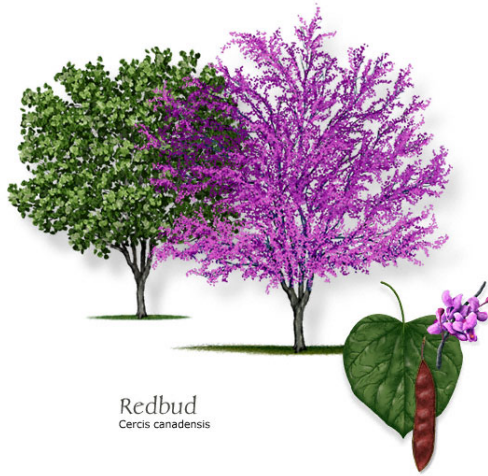
- May 3: [TRAQ Course and Assessment - Renewal, San Antonio](#)(Members are notified first - [Join Today!](#))
- May 4-6: [TRAQ Course and Assessment, San Antonio](#) (Members are notified first - [Join Today!](#)) (closed - full)
- May 20-21: [Oak Wilt Qualification Course and Assessment, Glen Rose](#)
- May 20: [Oak Wilt Qualification Course and Assessment - Virtual class with field portion in June](#)
- May ? : **Texas Tree Climbing Championship - Date and Location TBA**

June:

- June 9: [Oak Wilt Qualification Course and Assessment](#)- Field Day for May 20th virtual candidates only (Members are notified first - [Join Today!](#))
- June 10-11: [Oak Wilt Qualification Course and Assessment, Fredericksburg](#) (Members are notified first - [Join Today!](#)) (closed - full)

September:

- Sept. 29 to Oct. 1: [Texas Tree Conference, Academy, School and Trade Show, Waco Convention Center](#)
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**Not a Texas Chapter ISA Member?
Click Here**

Texas Chapter ISA | 979.324.1929 | www.ISATexas.com

