



Texas Chapter International Society of Arboriculture

Texas Chapter International Society of Arboriculture Qualification Logo Use Policy

Purpose

Texas Chapter ISA created and owns both the Oak Wilt Qualification logo and the Wildfire Risk Reduction Qualification logo. The policy below sets the boundaries for the use of its logos.

Focus

At the time of the development of this policy, Texas Chapter ISA has been issuing Oak Wilt Qualifications and Wildfire Risk Reduction Qualifications that the Chapter has created since 2016. Logos created by ISAT are available for use by current Chapter members and qualificants to identify their affiliation with ISAT and that they have obtained the qualification.

Use and Misuse

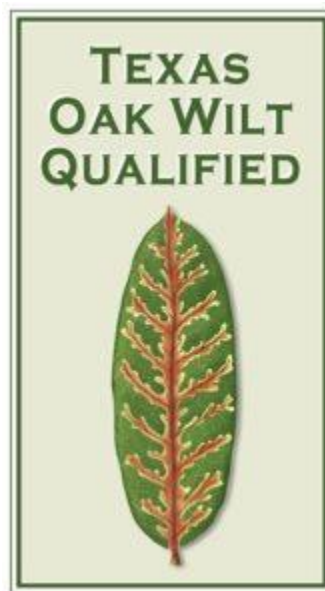
ISAT will issue logos for the Oak Wilt Qualification and Wildfire Risk Reduction Qualification only to individuals who have gained the qualification through the organization's program and are members of the Texas Chapter ISA in good standing. We reserve the right to verify membership and credential holder status and may refuse a person if not in compliance.

The logo must display the credential holder's full name directly underneath the logo and their corresponding number for the qualification. Wearing the logos on personal apparel, such as a hardhat or shirt, if worn by the qualificant, does not require name and qualification number. For vehicles, signage, business cards or other public displays not on the qualified individual, the person's name and qualification number are required. (See example on following page)

Logo Misuse is when a qualificant is not following ISAT's policy on correctly using our logos. Examples include not following our color and style guide, companies using the logos incorrectly or using unapproved logos without consent. The logo may not be used once an individual's qualification expires, unless they renew the qualification. If logo misuse is found, the board of directors will decide whether the logo shall be revoked and reserves the right to ask any individual to remove our logos. If the individual does not comply, ISAT reserves the right to remove the current membership and refuse membership in the future.

If logo misuse is suspected, direct as much information as possible to the Member Services Specialist, Misti Perez at misti@isatexas.com or Certification Liaison, Daniel Cottier at danielc@preservationtree.com.

Correct logo and display of qualification name and number (same for both logos):



Joe Smith
TOWQ-000