

2009  
Texas Tree Conference  
Awards Luncheon

Round Rock, Texas  
October 1, 2009





**The Gold Leaf Award** is designed to recognize an individual, organization, or community for outstanding Arbor Day programs or community landscape beautification projects. Projects should show an impact over several years. Nominations for the award can be made in either of the following two categories:

**Outstanding Arbor Day Activities** – An award to recognize individuals, organizations, or municipalities that have promoted Arbor Day through special projects, ceremonies, news articles or observations with an Arbor Day theme.

**Outstanding Landscape Beautification Activities** – An award to recognize individuals, organizations, or municipalities that have made significant contributions through tree planting and landscaping which enhances environmental protection, conservation, beautification, energy conservation, or wildlife protection. Could also be for non-planting landscape activities that have had a positive impact in promoting tree care and tree preservation.

## Trees Across Sugar Land



**700 Volunteers planting 20,000  
saplings on a beautiful January  
morning**



“Trees Across Sugar Land” took root in 2007 with the vision of Keep Sugar Land Beautiful to reforest Sugar Land Memorial Park. Since Keep Sugar Land Beautiful’s mission is to educate and engage everyone to take responsibility for the environmental health of their community, increasing the tree canopy in Sugar Land, providing wildlife habitat and enhancing the beauty of the park fit this mission perfectly.

## Trees Across Sugar Land



Teamwork!



Keep Sugar Land Beautiful, in partnership with the City of Sugar Land and the Apache Foundation, a charitable unit of Houston based Apache Corporation, continues to nurture this vision by holding this event every year. Since the inception of the program, 35,000 native hardwood saplings and 320 five gallon trees have been planted in Sugar Land Memorial Park!

## Trees Across Sugar Land



Good Friends



From the beginning, Keep Sugar Land Beautiful engaged residents and businesses in “Trees Across Sugar Land”. The first year (2007), over 200 volunteers braved a cold and very rainy morning to plant 5,000 saplings. A special two year old volunteer (with his own shovel in hand) announced that he had been practicing how to plant a tree for two weeks. He said he wanted to make sure his tree was planted the right way. When he finished planting, he kissed his tree goodbye and said it he would be back to watch it grow!

## Trees Across Sugar Land



Families



In 2008, “Trees Across Sugar Land” grew with 437 volunteers, again enduring the cold and a light drizzle, to plant 10,000 saplings. Then, 2009 brought considerable growth as the Apache Foundation donated 20,000 saplings and Minute Maid Sugar Land donated 320 five gallon native hardwoods – one tree for each employee that works in Sugar Land. Over 700 volunteers enjoyed a beautiful winter day and planted the saplings and trees!

## Trees Across Sugar Land



Corporate Partnerships



Community sponsors include the Apache Foundation, Minute Maid, Huitt-Zollars, Native Land Design, NALCO, Lowe's, Home Depot, Randall's, H-E-B, Kroger, Wal-Mart, Luna, and Frito Lay. Volunteers of all ages are essential to the project's success.

Preschool groups, high school groups, church groups, civic organizations, businesses, individuals, and families are anxious to plant trees for the fourth year of "Trees Across Sugar Land" this coming January 30, 2010.



## Trees Across Sugar Land



For our Future



Please join me in congratulating Keep Sugarland Beautiful for their commitment to tree planting and for this award winning Gold Leaf Landscape Beautification project.