ISA Texas Chapter Board of Directors Meeting October 29, 2010 College Station, Texas

Members Present

Heather Brewer
Jim Carse
Greg David
Kelly Eby
John Giedraitis
Susan Henson
Emily King
Paul Johnson
Larry Maginnis
Markus Smith
David Vaughan
Todd Watson
Pat Wentworth

Members Absent

Patrick Brewer Russell Peters

- **I.** Call to Order: The meeting was called to order by President Watson at 10:50 a.m. and quorum was declared present.
- **II. Approval of Minutes:** A motion was made by Heather Brewer to approve the Minutes of the August 6 Board Meeting with the correction of a spelling error; motion seconded by Pat Wentworth; motion approved.
- **III.** Welcome New Board Members: Watson welcomed Kelly Eby, Markus Smith, and Larry Maginnis. He also named Patrick Brewer and Russell Peters who could not attend the Board Meeting.

IV. Reports

- **a) Treasurer:** The treasurer's report was presented by Walterscheidt with the standard report to accompany the Minutes.
- **b) Editor:** There was a discussion on printing the newsletter in color. It will cost about \$700 more per issue. Paul Johnson moved to print the newsletter in color; motion seconded by Maginnis; motion approved.
- **c) Liaison:** Giedraitis explained how the new Board for ISA has been established.
- d) Executive Director: Walterscheidt said his report was given during the retreat

e) Committee Reports:

Conference 2010: Watson reported we had 410 attendees and he had the evaluations that indicated the conference was a success.

Conference 2011: Brown reported work is beginning and he will be contacting people to help.

Tree Climbing Championship: Brown reported the dates have been changed to May 19-21, 2011 at Trinity Park in Fort Worth.

Arbor Day: Geidraitis reported with will likely be held somewhere in the Houston area on the last Friday in April.

Certification: Wentworth reported there are 768 certified arborists in Texas and about 60 new ones this year.

Membership: Henson reported that a membership survey will be sent to all members in Texas to find out what they would like to see ISAT do to support them.

Educational Services Working Groups:

Certified/Master Arborist WG: Vaughan reported they are looking at a Tree Assessment Workshop. Arboriculture 101 will be held in Houston in January of 2011.

Municipal Specialist WG: Henson and Heather Brewer reported they will be conducting a workshop, but the topic is still to be determined.

Certified Tree Worker WG: Brown reported no workshops are currently planned.

Utility Arborist WG: They will help get a keynote speaker for the 2011 conference.

Awards: Giedraitis reported his committee will be working on this.

Historian: Heather Brewer requested that if anyone has photos of the past they should get them to her.

Publicity: Carse reported the committee had the ISAT window decal made. There was some discussion on the use of billboards to promote tree care and ISA. Also NPR will be contacted.

Scholarships: Pat Brewer will work on procedures for this committee.

Research: A proposal was submitted but not voted on because it was not reviewed by the Research Committee.

Membership: Henson reported on ways to increase our membership and the survey that will be developed.

Finance: Greg David will look into internal controls of finance and will work with Walterscheidt to develop the 2011 budget.

Vendors and Sponsors: A motion was made to send Markus Smith to TCIA to contact vendors there; motion seconded by Wentworh; motion approved.

Nominations: Carse will report back at the January meeting.

Website: If anyone has information for the website they should get it to Giedraitis.

Legislation: Emily King will keep track of possible bills that can affect ISAT through Bill Tracker.

Student & PR Liaison: Watson will work with Patrick Brewer on possible wider distribution of scholarships.

V: Unfinished Business:

- **a) Habitat for Humanity:** Walterscheidt reported that the information will be in the Newsletter.
- **b) ISAT Booth:** There was some discussion on who will be responsible for the booth. It may go in the trailer that will be available if TTCC gets a larger trailer.
- c) Event Coordinator: The previous event coordinator did not work out. There was a motion by Henson to contract with Margaret Hall Spencer not to exceed \$25,000 before the next conference; motion seconded by Wentworth; motion passed.
- **d) Capitol Trail of Trees:** Giedraitis made a motion to have ISAT as a cosponsor of the Great Texas Tree Trails; Wentworth seconded; motion passed.
- e) **2012 ISAT/TVMA Joint Conference:** We will be working on this. It may be that the two conferences will be held in the same location with only one day overlapping.

f) 2016 ISA Conference: ISA wants to have it in Texas. Melinda Adams has agreed to chair. A motion was made by Johnson to work with ISA to host the 2016 Conference; motion seconded by Henson; motion passed.

VI: New Business

- a) Executive Director Evaluation and Status: Carse went over the evaluation briefly. Walterscheidt explained he would be willing to serve until the end of 2013, when we may phase in a full time Executive Director.
- **b) Bylaw Updates:** Carse presented the changes and will make some revisions. Carse will send the changes to the Board so action can be taken at the January Board Meeting.
- c) TX Approx. to Guide for Plant Appraisal: Gregg David will serve as chair of this committee.
- **d) Bookstore:** Todd will get with Margaret Hall Spencer on this and the possible use of the TTCC trailer if we get a new one.
- **e) Sponsor Liaison:** It was decided that the vendors will not receive lists of those who attended the conference.
- **f) Association Liaison:** Emily King will put together a list of associations we need to work with and get to the event coordinator.

VII: Next Board Meeting; The next Board Meeting will be on Friday, January 28 at Evergreen Farms in Elgin. The meeting will begin at 11:00 a.m. Please note the time change.

VIII. Adjourn: A motion to adjourn was made by Carse; motion seconded by Smith. Meeting was adjourned at 1:05 p.m.

Respectfully

Michael J. Walterscheidt Executive Director