



Texas Chapter
International Society
of Arboriculture



PRESENTS THE

2015 TEXAS TREE CONFERENCE
TREE ACADEMY, TRADE SHOW & TREE SCHOOL



SEPTEMBER 30—OCTOBER 2, 2015
WACO CONVENTION CENTER
100 WASHINGTON AVE. - WACO, TEXAS 76701



Conference At-a-Glance

Wednesday, September 30

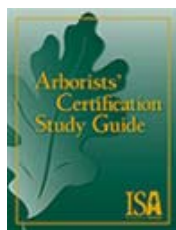
- 8:00 am - 5:00 pm Registration open
9:00 am - 12:00 pm Tree Academy Morning Session
1:00 pm - 5:00 pm Tree Academy Afternoon Session
8:00 am - 5:00 pm Electrical Hazard Awareness Program
1:00 pm - 5:00 pm Exhibitor set up
5:00 pm—6:00 pm TUFC Annual Meeting
(Texas North Room 113)
6:00 pm - 7:30 pm ISAT Dinner and Social

Thursday, October 1

- 7:00 am - 5:00 pm Registration Desk and Bookstore open
7:00 am - 5:00 pm Trade Show open
7:00 am- 7:50 am Breakfast with Exhibitors
8:00 am - 11:45 am General Session
12:00 pm - 1:15 pm Awards Luncheon
1:30 pm - 5:00 pm Breakout Sessions
5:00 pm - 7:00 pm Reception with Exhibitors & Silent Auction

Friday, October 2

- 7:00 am - 10:30 am Registration Desk and Bookstore Open
7:00 am - 10:30 am Trade Show Open
7:00 am - 7:50 am Breakfast with Exhibitors
8:00 am - 9:00 am ISAT Annual Meeting
9:00 am - 12:00 pm Breakout Sessions
9:30 am - 3:30 pm Texas Tree Schools
12:30 pm - 4:30 pm ISA Certified Arborist Exam



ISAT Bookstore

Open All Day Thursday
Friday until 10:30 am

ISA & ISAT Apparel and Merchandise
Books, CEU Materials & Study Guides,
Discounted Member Rates!

Welcome!

The Texas Chapter ISA invites you to enjoy the outstanding education programs featuring nationally and internationally known speakers, the latest in tree research, commercial, urban and utility forestry talks, the state-wide tree awards luncheon, a trade show and reception with exhibitors and numerous opportunities to network with your peers. Get ready—It's time for you to get Tree-nected!

Wednesday

Dinner and Evening Social At the Suspension Bridge

6:00 pm to 7:30 pm

On the River across from the
Convention Center

Silent Auction

All Day Thursday
and
Friday until 10:00 am



2015

Texas Community Forestry and Tree Care Awards Luncheon



Brazos Ballroom
Thursday
12:00 - 1:15

Arborist of the Year
Arbicultural Project of the Year
Volunteer of the Year
Outstanding Arbor Day Award

ISA CERTIFICATION EXAM

Friday, October 2, 12:30 pm - 4:30 pm

2015 TEXAS TREE CONFERENCE

Featured Speakers

Dr. Chris Luley, Pathologist/Vice President, Urban Forestry, LLC, New York

Christopher J. Luley, Ph.D. joined Urban Forestry LLC in the fall of 2004. He was State Forest Pathologist for Missouri and managed the Plant Diagnostic Clinic for Iowa State University. His graduate degrees are in forest pathology from SUNY College of Environmental Science and Forestry at Syracuse and Iowa State University. Dr. Luley has over 50 technical publications on urban tree topics and three books in publication.

Geoffrey Donovan, Economist, USDA Forest Service, Oregon

Dr. Donovan has quantified a wide range of urban-tree benefits. These have ranged from intuitive benefits—reduced summertime cooling costs, for example—to less intuitive such as crime reduction. More recently, he has focused on the relationship between trees and public health.

Rosa Elena Gomez De La Torre, Owner, Arboricultura Urbana y Paisaje, Cuernavaca, Mexico

She is an ISA Certified Arborist from Cuernavaca, Mexico. She is a member of ISA and the Mexican Association of Arboriculture. Roselen has been a member of the ISA Hispanic Committee from 2007-2010 and 2012-2015. She is the owner of a tree care company called Arboricultura Urbana y Paisaje that has been in business since 2004.

Drew Zwart, Plant Pathologist, Bartlett Tree Research Labs, California

Dr. Zwart is a plant pathologist and physiologist with Bartlett Tree Research Laboratories. Drew earned his Ph.D. at the University of Washington studying plant stress physiology with a focus on plant/pathogen interactions. Drew received his B.S. in agronomy from Cornell and M.S. in plant pathology from Clemson. He currently conducts research on plant stress and disease resistance, and provides technical support for the Bartlett Tree Experts in Texas, California, and the Pacific Northwest.

Edith Makra, Chairperson, Metropolitan Mayors Caucus, Illinois

Edith Makra is the Director of Environmental Initiatives for the Metropolitan Mayors Caucus where she supports local governments in taking environmental actions that lead to regional sustainability. She is Chairperson of the Illinois EAB Wood Utilization Team, where she promotes 'full circle urban forestry' to capture value in felled community trees as urban forest products. She has a BS in Forestry from the University of Illinois.

Nelson Money, President, NRM-VMS, Inc, California

Nelsen R. Money has over 40 years of experience in the electric and gas utility vegetation management industry. He is Past President of the Utility Arborist Association (UAA) and was the 2014 recipient of the UAA's Education Award and 2012 UAA President Award. He has a BS in Forestry from Humboldt State.

Dr. Hans Williams, Associate Dean and Professor of Forestry, Stephen F. Austin State University, Nacogdoches

He has been at SFASU for more than 22 years. He teaches undergraduate and graduate courses in forest tree physiology, arboriculture, wetlands ecology and assessment, and environmental management. His research interests include the environmental stress physiology of trees, seedling quality and establishment, and wetlands restoration and assessment.

Daniel Woodroffe, President, dwg, landscape architecture, Austin

Daniel Woodroffe, PLA has practiced landscape architecture for over fifteen years. He founded dwg in Austin, Texas with a distinct focus on creating urban architectural landscapes. Daniel has amassed a wealth of urban design, open space, adaptive reuse, infill and green infrastructure experience. He is currently the Austin Parks Foundation President, a former board member of the Downtown Austin Alliance, and past chair of the Congress Avenue WOW Committee.

Delia Roberts, President and Head of Research, FitSafe Solutions, Inc., Castlegar, BC, Canada

Dr. Delia Roberts began her career in high performance sport, working with some of Canada's top athletes including numerous Olympic medalists. She first began working with occupational athletes in 2000 when she conducted a research study with tree planters in Western Canada. Since that landmark study she has developed injury prevention programs for other forestry workers, pilots, physicians, mountain guides and workers at snowsport resorts. She currently resides in south central British Columbia.

Jim Skiera, ISA Executive Director, Mahomet, Illinois

Jim received his Bachelor of Science degree in landscape architecture, with a secondary major in ornamental horticulture from the University of Wisconsin in 1980. He practiced as a landscape architect as president and owner of the Landscape Guild in Denver, Colorado from 1981-1988, served as City Arborist for the City of Urbana, Illinois, from 1988-1992 and also as the landscape superintendent for the University of California, Davis from 1992-1994. Jim has worked for the ISA since 1994 and serving as Executive Director since 2005.

Artura Del Castillo, Senior Designer and Interim Associate Director, Dallas citydesign studio, Dallas

A licensed architect, he received his BS in Architecture from California Polytechnic State University, San Luis Obispo and a Masters of Architecture in Urban Design from Harvard University Graduate School of Design. He's practiced architecture and urban design in San Francisco for several firms and most recently for RTKL in Dallas. Currently, he is the senior urban designer for the City of Dallas citydesign studio working to advance design excellence in the city.

Pete Smith, Urban Forestry Program Manager, Arbor Day Foundation, Lincoln, Nebraska

Pete Smith is the Urban Forestry Program Manager at the Arbor Day Foundation, headquartered in Lincoln, Nebraska. He supports community forestry recognition programs such as Tree City USA and Tree Line USA, as well as the Partners in Community Forestry conference. Before joining the Arbor Day Foundation in 2014, Pete served in the Urban Forestry program for the Texas A&M Forest Service, where he spent a total of 26 years. He is an ISA-Certified Arborist, with municipal and tree risk credentials.

Nathan Arnold, Safety Manager, K&D Aviation, Nowata, Oklahoma

Nathan Arnold has worked in various forms of aviation. After a career as a paramedic where he flew in both fixed and rotor wing aircraft, Mr. Arnold now works in the utility field of transmission and gas line survey with the use of rotor aircraft. Safety plays an important role in the success of any flight and Nathan is an advocate for the use of Crew Resource Management by all members of the crew.

Philip Erwin, Chief Arborist, City of Dallas, Building Inspection Division, Dallas

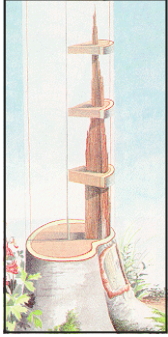
Philip Erwin has been the Chief Arborist for the City of Dallas since 2007, and has worked as an arborist with the city since 1998. He is a 1995 graduate of Stephen F. Austin State University with a BS in Forestry and an ISA Certified Arborist. He is a board member on the Trinity Blacklands Urban Forestry Council and advisor to the Dallas Urban Forest Advisory Committee. He manages the Dallas Reforestation Program which provides over 1,000 trees per year for neighborhoods and parks.

WEDNESDAY, SEPTEMBER 30 - TREE ACADEMY

(The Tree Academy requires a separate registration from the Conference - includes lunch)

Texas Tree Academy

9:00 am - 5:00 pm
(Registration 8:00—9:00)



Section One: Pathology and Ecology of Wood Decay Fungi

McLennan Rooms 208-209

*Dr. Chris Luley, Pathologist/Vice
President, Urban Forestry, LLC*

Decay fungi interact with trees in a variety of ways that impact their importance to tree risk assessment and stability. A small number of wood decay fungi are pathogens that can decay living sapwood. Professional arborists will learn the aggressive decayers and identify symptoms that indicate tree defenses are not working.

Section Two: Field Stations

Station 1: Soil Texture Determination in the Field

*Dr. Hans Williams, Associate Dean and Nelson
Distinguished Professor of Forestry, Stephen F. Austin
University, Nacogdoches*

Station 2: The Use of Sonic Tomography and Resistance Drilling for Advanced Decay Detection

*Clint Pearson, Southwest Division Technical Services
Specialist', Bartlett Tree Experts, Dallas*

Station 3: Urban Wood Utilization—Portable Sawmill Demonstration

*Mark Duff, Urban Forester, Texas A&M Forest Service,
San Antonio and Dan Keierleber – Alamo
Woodworking, Inc., San Antonio*

Station 4: Unmanned Aerial Vehicles (Drones)

*Dan Staley, Principle, Amalemma Resources, Aurora,
Colorado*

Station 5: Ground Penetrating Radar to Detect Tree Roots

*Gary Raffel, Vice President, Dynamic Tree Systems,
Bloomfield, New York*

OTHER WEDNESDAY EVENTS



Electrical Hazard Awareness Program (EHAP) in Spanish

Dr. Martha Romero

Texas South Room 117

8:00 am—5:00 pm

The Electrical Hazards Awareness Program, or EHAP, is a training program that employers can use in conjunction with documented on-the-job skill training and assessment to increase awareness and assure the competency of their employees to work safely and to meet ANSI and OSHA requirements.

Wednesday Dinner, Evening Social (and Tortilla Toss)



6:00 PM to 7:30 PM
BBQ, Beer & Networking

Waco Suspension Bridge
Across from the Convention Center
Included with full-conference registration
You must wear your name tag to attend



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THURSDAY, OCTOBER 1 - TREE CONFERENCE

Day At-a-Glance

Thursday, October 1

7:00 am - 5:00 pm	Registration Desk and Bookstore open
7:00 am - 5:00 pm	Trade Show open
7:00 am - 7:50 am	Breakfast with Exhibitors
8:00 am - 11:45 am	General Session
12:00 pm - 1:15 pm	Awards Luncheon
1:30 pm - 5:00 pm	Breakout Sessions
5:00 pm - 7:00 pm	Reception with Exhibitors and Silent Auction

General Session 8:00 am - 11:45 am

McLennan Rooms 208—209

8:00 - 8:15

Welcome by City of Waco Representative

8:15 - 9:15

Building Bridges In Arboriculture and Urban Forestry

Jim Skiera , Executive Director, ISA International, Champaign, Illinois

9:15 - 10:15

Trees: A Matter of Life and Death?

Geoffry Donovan, Economist, USDA Forest Service, Portland, Oregon

10:15 - 10:45

Break with Exhibitors

10:45 - 11:45

Sharing Near-Misses: Connecting Your Workers for a Safer Environment

Richard Bewley, Senior Forester, AEP Transmission, Columbus, Ohio

Municipal Track—McLennan Room 208	Commercial Track—McLennan Room 209	Utility Track—Texas South
<p>1:30 - 2:15 pm The Economic Benefits of Urban Trees <i>Geoffry Donovan, Economist, USDA Forest Service, Portland, Oregon</i></p> <p>2:15 - 3:00 pm State of the Dallas Urban Forest: Changing How Dallas Views Trees <i>Philip Erwin, Chief Arborist, City of Dallas and Matt Grubisich, Operations Director, Texas Tree Foundation, Dallas</i></p> <p>3:00 - 3:30 p.m. Break with Exhibitors</p> <p>3:30 - 4:15 pm My City's Trees: A look at Urban Forest Inventory & Analysis of Austin <i>Gretchen Riley, Partnership Coordinator and Brad Hamel, Urban Forester, Texas A&M Forest Service, College Station and Austin</i></p> <p>4:15 - 5:00 pm 40 Years of Tree City USA: A Program Update from the Arbor Day Foundation <i>Pete Smith, Urban Forestry Program Manager, National Arbor Day Foundation, Nebraska City, Nebraska</i></p>	<p>1:30 - 2:15 pm The Not-Too Distant Future: Arboriculture with Unmanned Aerial Vehicles <i>Dan Staley, Principle, Amalemma Resources, Aurora, Colorado</i></p> <p>2:15 - 3:00 pm The Occupational Athlete: Injury Prevention and Performance Enhancement <i>Dr. Delia Roberts, President, FitSafe Solutions, Inc., Castlegar, BC, Canada</i></p> <p>3:00 - 3:30 pm Break with Exhibitors</p> <p>3:30 - 4:15 pm Root Disease: Biology, Assessment and Management <i>Dr. Chris Luley, Pathologist/Vice President, Urban Forestry, LLC, Naples, New York</i></p> <p>4:15 - 5:00 pm Reclaiming Wood Products From the Urban Forest <i>Edith Makra, Chairperson, Metropolitan Mayors Caucus, Chicago, Illinois</i></p>	<p>1:30 - 2:15 pm OSHA 1910 269 Changes <i>Mark Foster, Safety Operations Manager, Asplundh Tree Experts, Willow Grove, PA</i></p> <p>2:15 - 3:00 pm Helicopter Safety <i>Nathan Arnold, Safety Manager, K&D Aviation, Nowata, Oklahoma</i></p> <p>3:00 - 3:30 pm Break with Exhibitors</p> <p>3:30—4:15 pm State of Emotions: What Goes On Inside Effects Everything Outside <i>Shawn Huff, Senior Consulting Utility Forester, Davey Resource Group, Lago Vista, Texas</i></p> <p>4:15 - 5:00 pm Managing Transmission Rights of Way as an Asset for Your Utility's Image <i>Nelson Money, President, NRM-VMS, Inc, Grass Valley, California</i></p>

FRIDAY, OCTOBER 2 - TREE CONFERENCE

Day At-a-Glance

Friday, October 2

7:00 am - 10:30 am	Registration desk and Bookstore open
7:00 am - 10:30 am	Trade Show open
7:00 am - 7:50 am	Breakfast with Exhibitors
8:00 am - 9:00 am	ISAT Annual Meeting
9:00 am - 12:00 pm	Breakout Sessions
9:30 am - 3:30 pm	Texas Tree Schools
12:30 pm - 4:30 pm	ISA Certified Arborist Exam



Texas Chapter
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The Texas Tree Schools

9:30 am to 3:30 pm

Texas North Rooms 114-115

Track 1 - An Introduction to Arboriculture

A great review or introduction to basic tree care for tree workers. A stand-alone one day workshop that will be a combination of classroom and field demonstrations. Topics covered will include basic tree biology, tree pruning, ascent techniques review, tree hazard assessment, job site safety and chain saw operation and safety. Master instructors are Guy LeBlanc and Brad Hamel.

Pista 2 - Jornadas para Trabajadores de Arboles - 5.0 CEUs

Texas North Room 113

A Spanish language workshop covering tree biology, soil science, tree selection, installation & establishment, pruning, and diagnosis & plant disorders. The class will be led by Mark Duff of the Texas A&M Forest Service and Rosa Elana of Arboricultura Urbana y Paisaje in Cuernavaca, Mexico.

General Session - 8:00 am - 9:00 am—McLennan Room 209

ISAT Business Meeting and Election Results - Updates from ISA International and the TREE Fund

Municipal Track—McLennan Room 208	Commercial Track—McLennan Room 209	Utility Track—Texas South
<p>9:00 - 10:00 am Stormwater Management: Low Impact Development and Trees <i>Fouad Jaber, Associate Professor, Texas Agrilife Extension Service, Dallas</i></p> <p>10:00 - 10:30 am—Break with Exhibitors</p> <p>10:30 - 12:00 am Low Impact Development Strategies in Urban Areas: 3 case studies -Context Matters: Urban Tree Preservation in Urban Development <i>Daniel Woodroff, President, dwg. landscape architecture, Austin, Keith Mars, City Arborist, City of Austin</i> -Dallas Connect Cities Design Challenge <i>Arturo Del Castillo, Senior Urban Designer, Dallas CityDesign Studio</i> Sustainable Corridors for the 21st Century <i>Steven Spears, Principal, Design Workshop, Austin</i></p>	<p>9:00 - 10:00 am Where Do Native Texas Trees Come From? <i>Scott Ogden, Principal, Plant Driven Design, Austin</i></p> <p>10:00 - 10:30 am Break with Exhibitors</p> <p>10:30 - 11:15 am Biochar Soil Amendments and Carbon Concerns in the Urban Forest <i>Drew Zwart, Plant Pathologist, Bartlett Tree Research Laboratories, San Rafael, California</i></p> <p>11:15 am - 12:00 pm Scale Insects and Their Control in Texas <i>Mike Merchant, Professor and Extension Urban Entomologist, Texas A&M AgriLife Extension, Dallas</i></p>	<p>9:00 - 10:00 am Dos and Don'ts For Handling The Media <i>Alicia Dixon, Manager Public Relations, CenterPoint Energy, Houston</i></p> <p>10:00 - 10:30 am Break with Exhibitors</p> <p>10:30 - 11:15 am Challenges of Recruitment and Retaining Qualified Employees <i>Vince Mikulanis, Project Manager, Davey Resource Group, San Diego, CA and Jesus Vetencourt, Project Manager, Wright Tree Service, West Des Moines, Iowa</i></p> <p>11:15 am - 12:00 pm Connecting with Customers <i>Emily Newsome, Learning and Development Specialist, CenterPoint Energy, Houston</i></p>

Our Sponsors & Exhibitors

Please visit them and thank them for their support

Platinum Sponsors:

Bartlett Tree Experts
CenterPoint Energy
Texas A&M Forest Service

Gold Sponsors:

Davey Resource Group
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Exhibitors:

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Minick Materials
Nelson Tree Service, Inc.
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Texas Urban Forestry Council
Texas Vegetation Management Association
The Doggett Corporation
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Texas Chapter International Society of Arboriculture

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Academy, Conference & Tree School CEUs

Wednesday-Sept. 30	CA	US	MS	CTW	MA-S	MA-P	MA-M
Tree Academy	6.5	0	1.25	1.25	2.75	3.75	0
EHAP	7	7	7	7	0	7	0
Thursday-Oct. 1							
Gen Session	3	3	3	3	1	1	1
Municipal Track	3	0	3	0	0	0.75	0.75
Utility Track	3	3	0	0	0	0.75	2.25
Commercial Track	3	0.75	0.75	1.5	0.75	0.75	1.5
Friday-Oct 2							
Business Meeting	1	1	1	1	0	0	1
Municipal Track	2.5	0	2.5	0	0	1	1.5
Utility Track	2.5	2.5	1.5	0	0	0	2.5
Commercial Track	2.5	0	0.75	1	1.75	0.75	0
Tree School	5	5	5	5	0	5	0



2015 Texas Tree Conference Evaluation Form

Please complete and leave at the Registration Desk on your way out (or fax to 979-680-9420)

Please rate the following events or sessions by giving a numerical score from 1 to 5, with 1 being the lowest and 5 being the highest possible score. (leave blank if you did not attend a session):

Events and Hospitality		General Sessions		
Convention Center		Trees: A Matter of Life and Death? <i>Geoffry Donovan</i>	Building Bridges In Arboriculture <i>Jim Skiera</i>	Sharing Near Misses <i>Richard Bewley</i>
Tree Academy				
EHAP Training		Municipal	Commercial	Utility
Wednesday Evening Social		The Economic Benefits of Urban Trees <i>Geoffry Donovan</i>	Unmanned Aerial Vehicles <i>Dan Staley</i>	OSHA 1910 269 Changes <i>Mark Foster</i>
Silent Auction		State of the Dallas Urban Forest <i>Philip Erwin and Matt Grubisich</i>	The Occupational Athlete <i>Dr. Delia Roberts</i>	Helicopter Safety <i>Nathan Arnold</i>
Trade Show/Exhibitors		Urban Forest Inventory & Analysis of Austin <i>Gretchen Riley and Brad Hamel</i>	Root Disease <i>Dr. Chris Luley</i>	State of Emotions <i>Shawn Huff</i>
Awards Luncheon		40 Years of Tree City USA <i>Pete Smith</i>	Reclaiming Wood Products <i>Edith Makra</i>	ROW and Your Utility's Image <i>Nelson Money</i>
Reception with Exhibitors		Stormwater Management: LID <i>Fouad Jaber</i>	Where Do Native Texas Trees Come From? <i>Scott Ogden</i>	Handling The Media <i>Alicia Dixon</i>
ISAT Annual Meeting		LID Strategies and Three Case Studies <i>Woodroff, Mars, Del Castillo</i>	Biochar Soil Amendments <i>Drew Zwart</i>	Retaining Employees <i>Mikulanis and Vetencourt</i>
Texas Tree School - English		Food/Catering	Scale Insects and Their Control in Texas <i>Mike Merchant</i>	Connecting with Customers <i>Emily Newsome</i>
Texas Tree School - Spanish				
Registration				
Bookstore				
Hotel ()				

What did you like most about the Texas Tree Conference?

How can we improve the Texas Tree Conference to better serve you?

Since there will be no Texas Tree Conference next year, do you plan on attending the 2016 International Tree Conference and Trade Show to be held in Ft. Worth next August?

Other Comments: