

**Texas Chapter ISA  
Board Meeting Minutes  
February 24, 2012  
Elgin, TX**

**Members Present**

Patrick Brewer  
Greg David  
Susan Henson  
Emily King  
Kevin Patton  
Markus Smith  
John Warner  
Todd Watson

Keith Brown  
Kelly Eby  
Paul Johnson  
Oscar Mestas  
Russell Peters  
Michael Sultan  
Pat Wentworth

**I. Call to Order:** The meeting was called to order at 10:09 by President Brown.

**II. Approval of Minutes:** After a short discussion the approval was moved to after lunch so the last two pages can be added.

**III. Reports:**

**a. Treasurer's Report:** Walterscheidt presented the report and distributed a listing of accounts and the final budget report for 2011.

**b. Executive Director Report:** No one had any questions for the Executive Director.

**c. Liaison Report:** The MOU with ISA was presented by Brown. Johnson moved to approved the MOU; Henson seconded; Motion approved.

**d. Editor:** There was discussion that we should look at our contract with Pencoast and possibly negotiate a change if necessary. There was also discussion on sponsorship of programs between nonprofits and for profit groups. A committee was appointed to look into a MOU for sponsorship. Mestas will chair with Watson, Johnson and Warner to help. It was stated that the Executive Committee should approve joint sponsorships.

A motion was made by Johnson to provide our mailing list the TNLA; seconded by Wentworth; motion approved.

A motion was made by Watson "The ISAT monthly email blast primarily highlights ISAT sponsored/cosponsored events. Other events may be included at the discretion of the ISAT Executive Committee; motion seconded by Brewer; motion approved.

**e. Committee Reports:**

**i. Conference 2012:** Henson reported on committee chairs and discussed the calls the committee has made that depict the progress on planning. Things are progressing well for the conference.

**ii. Climbing Competition:** There was discussion on "Exclusive Sponsorship" for the competition. This will be added to the general sponsorship form.

**iii. Arbor Day:** Will be held April 27. Perhaps it will be held in Bastrop.

**iv. Certification:** Wentworth distributed a report.

**v. Educational Services Working Group:**

**1. Master/Arb:** Raupp workshop was discussed.

**2. Muni Special:** PLT was discussed.

**3. Tree Worker:** A bilingual workshop will be held in San Antonio on May 24.

**vi. Awards:** They will be decided this summer.

**vii. Historian:** Photos are needed.

**viii. Publicity/PR Liaison:** Johnson will work on Facebook Ads. Johnson will look into several magazines ad rates.

**ix. Scholarships:** Forestry is disappearing at TAMU. We will not give a scholarship this year. SFA has a good program and we will give them a scholarship. Brewer will come up with options on who and how to give scholarships.

**x. Research:** A draft of the Grossman research was distributed. Fund raisers discussed included a live auction at conference and food at the TTCC.

**xi. Membership:** A draft survey for member needs was distributed. A postcard to solicit membership will be developed by Spencer and Johnson.

**xii. Finance:** Greg and Mike will get together for a "mini audit".

**xiii. Vendors and Sponsors:** A brochure will be developed for TTCC, TTC, and trailer to solicit sponsors.

**xiv. Nominations:** Will be done the same as last year.

**xv. Website:** No report.

**xvi. Legislation:** Changes in PUC to require people to follow standards or justify why not. There is a possible move for Arbor Day to October or early November. There is concern that the legislature is trying to override local Tree ordinances.

**xvii. Student Liaison:** Discussed during scholarship discussion.

#### **IV. Unfinished Business**

**a. Recap North American competition:** A short discussion was held with no action.

**b. 2012 Workshops and Conference Planning.** Due to the change in the academy by combining Muni and Commercial. Discussion was held on how to implement the change with a chart that was distributed showing multiple sessions.

**c. 2016 ISA Conference.** The need for a contract with ISA was discussed.

**d. Association Liaison.** We will have a booth at TNLA Expo.

**e. ED Search Committee.** There will be a draft of duties by the May meeting.

**f. Sales Tax Permit:** We will not get one at present.

#### **V. New Business**

**a. TexasOakWilt.org:** The video is not accurate. Brown will contact Houser about changing it. We would like to change Oak Wilt Certified to Oak Will Qualified.

**b. Monthly email blast editorial policy.** Action already taken.

**c. ISAT/International MOU.** Action already taken.

**VI. Next Meeting:** Already set for May 11 in Waco.

**VII. Adjourn:** Johnson moved to adjourn; seconded by Henson; motion approved. The meeting was adjourned at 3:09 p.m.

