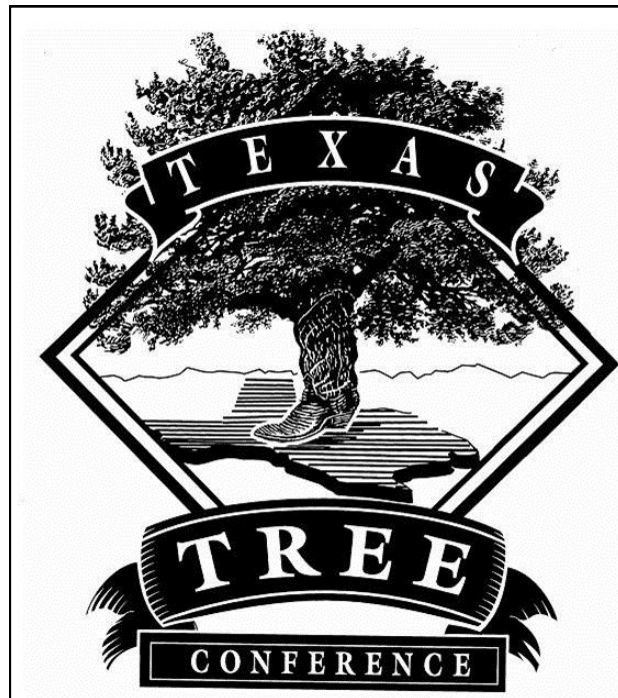


2011 TEXAS TREE CONFERENCE

TREE ACADEMY, TREE SCHOOL & TRADE SHOW

SPONSOR AND EXHIBITOR INVITATION



“BUILDING BRIDGES THROUGH ARBORICULTURE”

OCTOBER 5-7, 2011

WACO CONVENTION CENTER
100 WASHINGTON AVE. - WACO, TEXAS 76701



Texas Chapter
International Society
of Arboriculture

Join us in Waco on October 5-7, 2011, for the largest and best Texas Tree Conference ever! We anticipate over 500 attendees as we “Build Bridges” to include a track for Utility Arborists, and offer sessions focusing on Landscape Architecture with trees in mind, Irrigation with trees in mind, and a Tree School for Spanish-speaking arborists. In addition, we will continue our history of providing outstanding education programs featuring nationally known speakers, the latest in tree research and arboriculture, an awards luncheon, and numerous networking opportunities.



Tree Conference Exhibitor Options:

10 x 10' Booth (1 Table and Chair) <ul style="list-style-type: none"> • \$450 Early / \$550 Late • Includes one Badge for Conference Attendance • Company Name on ISAT Website • Company Name Advertised in Program 	10 x 20' Booth (2 Tables and 2 Chairs) <ul style="list-style-type: none"> • \$650 Early / \$750 Late • Includes two Badges for Conference Attendance • Company Name on ISAT Website • Company Name Advertised in Program
20 x 40' Equipment Space (2 Tables and 2 Chairs) <ul style="list-style-type: none"> • \$750 Early / \$1,000 Late • Includes two Badges for Conference Attendance • Company Name on ISAT Website • Company Name Advertised in Program 	Non-Profit 10 x 10 Booth (1 Table and Chair) <ul style="list-style-type: none"> • \$125 • Member rate for Conference Badges • Company Name on ISAT Website • Organization Name Advertised in Program

Tree Conference Sponsor Levels:

	Sponsor at any level and receive 50% off the price of any exhibitor booth. This includes the 20 x 40' equipment space!	
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Platinum—\$3,500 (four available) <ul style="list-style-type: none"> • Large Company Logo on all promotional items and on ISAT website • Up to four badges for Conference attendance • Full page ad in a 2012 issue of ISAT newsletter • One page brochure in program • Company Logo in Conference Program • Co-sponsor one of the following: <ul style="list-style-type: none"> • Wednesday Night Social • Thursday Awards Luncheon 	Gold—\$2,000 (seven available) <ul style="list-style-type: none"> • Medium Company Logo on all promotional items and on ISAT website • Up to three badges for conference attendance • Half page ad in a 2012 issue of ISAT newsletter • One page brochure in program • Company name in Conference Program • Sponsor Options: <ul style="list-style-type: none"> • Co-sponsor Thursday breakfast • Co-sponsor Friday breakfast • Full sponsor Thursday Exhibitor Reception • Full sponsor Wednesday Tree Academy Lunch 	Silver—\$1,000 (eight available) <ul style="list-style-type: none"> • Company Logo on T-shirts and on ISAT website • Two badges for Conference attendance • Company name in Conference Program • Sponsor Options: <ul style="list-style-type: none"> • Breaks on Wednesday, Thursday & Friday • Friday Tree School Lunch • Co-sponsor Silent Auction
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**Early Registration is Prior to July 1, 2011 - Badges include all meals, breaks and education sessions
Additional Conference Badges may be purchased for \$100**

Hotel Information

Waco Hilton

113 South University Parks Dr.
Waco, TX 76701

For Reservations, call 254-754-8484

Room Rates are \$109 Single & \$119 Double

Courtyard by Marriott

101 Washington Ave.
Waco, TX 76701

For Reservations, call 254-752-8686

Room Rates are \$109 Single & \$119 Double

*Space is limited, so reserve rooms as soon as possible.
Conference rates expire when room blocks are full.*

Exhibitor Schedule

Wednesday, October 5		
Set-Up	1:00-5:00 pm	Exhibitor Hall
BBQ Social	6:00-8:00 pm	Cameron Park
Thursday, October 6		
Breakfast	7:00-8:00 am	Exhibitor Hall
Trade Show Open	7:30 am - 6:00 pm	Exhibitor Hall
Break	10:15-10:45 am	Exhibitor Hall
Awards Luncheon	12:00-1:15 pm	Banquet Room
Break	3:00-3:30 pm	Exhibitor Hall
Exhibitor Reception	5:00-6:00 pm	Exhibitor Hall
Friday, October 7		
Trade Show Open	7:30 am - Noon	Exhibitor Hall
Break	10:00-10:30 am	Exhibitor Hall
Exhibit Break-down	1:00-3:00 pm	

Registration

Yes, I would like to SPONSOR the 2011 ISA Texas Tree Conference

___ Platinum Level - \$3,500 ___ Gold Level - \$2,000 ___ Silver Level - \$1,000

Yes, I would like to EXHIBIT at the 2011 ISA Texas Tree Conference

___ 10 x 10' Booth ___ 10 x 20' Booth ___ 20 x 40' Equipment Space

Name: _____ Email: _____

Company: _____ Phone: _____

Address: _____ Fax: _____

City: _____ State: _____ Zip: _____

Name on Badge: _____ Name on Badge: _____

Name on Badge: _____ Name on Badge: _____

Amount Enclosed: \$ _____ Date: _____

**Please mail check or money order & this form to: ISAT 242 Monkey Road Elgin, TX 78621
Or register online at www.isatexas.com**

For additional information, please contact Jim Carse at 512-339-4618 or jcarse74@yahoo.com

Texas Tree Conference 2011
ISA Texas Chapter
242 Monkey Road
Elgin, Texas 78621

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